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# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91177858
Party	Defendant Nordstrom, Inc.
Correspondence Address	WILLIAM O. FERRON, JR. SEED IP LAW GROUP PLLC 701 5TH AVE STE 5400 SEATTLE, WA 98104-7064 UNITED STATES BillF.docketing@SeedIP.com
Submission	Other Motions/Papers
Filer's Name	William O. Ferron, Jr.
Filer's e-mail	BillF.docketing@SeedIP.com, litcal@SeedIP.com
Signature	/William O. Ferron, Jr./
Date	01/15/2008
Attachments	DeclDurranceWithExhs1-2.pdf ( 39 pages )(515577 bytes ) DeclDurrance-Exhs.3-13.pdf ( 34 pages )(591002 bytes )

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ZANELLA LTD.,	) Opposition No. 91177858
Opposer,	) Serial No. 77025247
v.	) )
NORDSTROM, INC.,	) )
Applicant.	) Attorney Docket No. 700043.80073

# DECLARATION OF NATHANIEL E. DURRANCE IN SUPPORT OF APPLICANT'S MOTION FOR SUMMARY JUDGMENT AND MOTION TO AMEND ANSWER TO ADD COUNTERCLAIM

#### I, Nathaniel E. Durrance, hereby declare and state:

- 1. I am an attorney with the law firm of Seed Intellectual Property Law Group PLLC ("Seed IP"), which represents Applicant Nordstrom, Inc. ("Applicant" or "Nordstrom") in this opposition proceeding. I have reviewed and am familiar with the contents of Seed IP's files pertaining to this proceeding. The following facts are true of my own knowledge unless otherwise stated.
- 2. On September 26, 2007, counsel for Applicant served on Opposer's counsel, by U.S. first-class mail, a First Set of Requests for Admissions, a First Set of Interrogatories, and a First Set of Requests for Production of Documents. On November 20, 2007, pursuant to an

agreed extension of time to respond, Opposer served its written responses to these discovery requests and copies of documents responding to Applicant's requests for production. Opposer's written discovery responses and produced documents were received in the offices of Applicant's counsel on or about November 21, 2007.

- 3. Attached hereto as Exhibit 1 is a true and correct copy of Opposer's November 20, 2007 responses to Applicant's First Set of Requests for Admissions.
- 4. Attached hereto as Exhibit 2 is a true and correct copy of excerpts from Opposer's November 20, 2007 responses to Applicant's First Set of Interrogatories, consisting of the face sheet, the responses to Interrogatory Nos. 37 and 38, the signature page, verification page, and certificate of service.
- 5. Attached hereto as Exhibits 3 through 7, respectively, are true and correct copies of the following documents produced by Opposer on November 20, 2007 in response to Applicant's First Set of Requests for Production:
  - (a) Application for registration of ZANELLA & Design dated April 11, 2000
     (Application Serial No. 76021021), bearing Bates Nos. ZAN 397-399
     (Exhibit 3);
  - (b) U.S. Trademark Registration No. 1519894 bearing Bates No. ZAN 460 (Exhibit 4);
  - (c) U.S. Trademark Registration No. 1527003 bearing Bates No. ZAN 472 (Exhibit 5);
  - (d) "Affidavit of Use and Incontestability of a Trademark Under 15 U.S.C. Sections 8 and 15(1)" for U.S. Trademark Registration No. 1519894, bearing Bates No. ZAN 484-485 (Exhibit 6); and
  - (e) "Affidavit of Use and Incontestability of a Trademark Under 15 U.S.C. Sections 8 and 15(1)" for U.S. Trademark Registration No. 1527003, bearing Bates No. ZAN 499-500 (Exhibit 7).

- 6. Following receipt of Opposer's discovery responses, Seed IP ordered partial file histories for a number of Opposer's cited trademark registrations. The last of the file histories were received in Seed IP's offices on December 28, 2007. Attached hereto as Exhibits 8 through 13, respectively, are true and correct copies of the following excerpts from those trademark file histories:
  - (a) U.S. Trademark Application Serial No. 73662018 dated May 21, 1987 (Exhibit 8);
  - (b) U.S. Trademark Application Serial No. 73662076 dated May 21, 1987 (Exhibit 9);
  - (c) Response to Office Action and Amendment to Application dated July 3,1995 in Serial No. 74548674 (Exhibit 10);
  - (d) U.S. Trademark Registration No. 1990695 (Exhibit 11);
  - (e) Response to Office Action and Amendment to Application dated July 3, 1995 in Serial No. 74548675 (Exhibit 12); and
  - (f) U.S. Trademark Registration No. 1992385 (Exhibit 13).
- 7. On December 20, 2007, the parties filed a Consented Motion to extend the discovery and testimony periods, extending, inter alia, the close of discovery to May 1, 2008. The Board granted this motion in an Order dated January 3, 2008.

I declare under penalty of perjury under the laws of the United States of America that the above is true and correct.

DATED this \_\_\_\_\_ day of January, 2008 at Seattle, Washington.

Nathaniel E. Durrance

MI

# **CERTIFICATE OF SERVICE**

Stuart E. Benson, Esq.
Michael H. Selter, Esq.
MANELLI DENISON & SELTER PLLC
2000 M Street, N.W., Suite 700
Washington, D.C. 20036

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# EXHIBIT 1

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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THE UNITED STATES PATENT AND TRADEMARK OFFICE

# OPPOSER ZANELLA LTD.'S RESPONSES TO APPLICANT NORDSTROM, INC.'S FIRST SET OF REQUESTS FOR ADMISSIONS

Pursuant to Fed. R. Civ. P. 36 and 37 C.F.R. § 2.120, Opposer Zanella, Ltd., by and through its counsel, hereby responds to Applicant's First Set of Requests for Admissions served on it by Applicant Nordstrom, Inc.

#### REQUESTS FOR ADMISSIONS

#### REQUEST NO.1:

Admit that "Zanella" is the surname of the founder of Opposer's predecessor.

#### **RESPONSE:**

Admitted.

#### REQUEST NO.2:

Admit that Opposer's largest selling goods are men's trousers.

Admitted.

# **REQUEST NO.3:**

Admit that non-clearance, non-sale retail prices for Opposer's trousers for men start at \$249.00.

# **RESPONSE:**

Opposer objects to Request No. 3 because it seeks information not in Opposer's possession or knowledge.

# **REQUEST NO.4**:

Admit that non-clearance, non-sale retail prices for Opposer's pants for women start at \$295.00.

# **RESPONSE:**

Opposer objects to Request No. 3 because it seeks information not in Opposer's possession or knowledge.

# **REQUEST NO.5:**

Admit that Exhibit A is a copy of the U.S. Trademark Trial and Appeal Board decision in Opposition No. 91153249.

Admitted.

#### **REQUEST NO.6:**

Admit that Exhibit B is a copy of a Request to Amend Trademark Registration filed in connection with U.S. Trademark Registration No. 1519894 on behalf of Opposer.

# **RESPONSE:**

Admitted.

## REQUEST NO.7:

Admit that Exhibit C is a copy of Combined Declaration of Use and Incontestability under Sections 8 & 15 filed in connection with U.S. Trademark Registration No. 1992385 on behalf of Opposer.

# **RESPONSE**:

Admitted.

# REQUEST NO.8:

Admit that Exhibit D is a copy of Combined Declaration of Use and Incontestability under Sections 8 & 15 filed in connection with U.S. Trademark Registration No. 1990695 on

behalf of Opposer.

#### RESPONSE:

Admitted.

#### **REQUEST NO.9:**

Admit that Exhibit E is a copy of Combined Declaration of Use and Incontestability under Sections 8 & 15 filed in connection with U.S. Trademark Registration No. 2453062 on behalf of Opposer.

## **RESPONSE:**

Admitted.

# REQUEST NO. 10:

Admit that Opposer was a party in Opposition No. 91153249 before the U.S. Trademark Trial and Appeal Board and that Opposer asserted its Zanella Marks in opposition to registration of U.S. Trademark Application Serial No. 76292052.

# RESPONSE:

Admitted.

# **REQUEST NO. 11:**

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that "Zanella" is the surname of the founder of Opposer's predecessor.

Denied. The document speaks for itself.

# REQUEST NO. 12:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella Marks have "some public recognition" that "is mainly conferred to the limited segment of high-end trousers, and little else."

#### **RESPONSE:**

Denied. The document speaks for itself.

# REQUEST NO. 13:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella Marks are not famous.

#### RESPONSE:

Denied. The document speaks for itself.

#### REQUEST NO. 14:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella name enjoys only limited recognition.

Denied. The document speaks for itself.

#### REQUEST NO. 15:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella Marks are not comparable to other designer marks such as Laura Ashley and Liz Claiborne, and that these other designer names are far better known than Zanella.

#### **RESPONSE:**

Denied. The document speaks for itself.

#### REQUEST NO. 16:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer is "a lesser known designer in a more limited clothing field, primarily known for men's trousers."

#### **RESPONSE:**

Denied. The document speaks for itself.

# REQUEST NO. 17:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that "Opposer has never expanded its product line beyond upscale clothing made in Italy."

Denied. The document speaks for itself.

# **REQUEST NO. 18:**

Admit that in Opposition No. 91153249 before the U.S. Trademark Trial and Appeal Board, Opposer's president, Armando Di Natale, testified that Opposer has never taken any steps to license its Zanella Mark.

# **RESPONSE:**

Denied. His testimony speaks for itself.

#### REQUEST NO. 19:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella "goods are marketed as high-end, upscale items, and are directed to affluent consumers."

# RESPONSE:

Denied. The document speaks for itself.

#### REQUEST NO. 20:

Admit that the U.S. Trademark Trial and Appeal Board in Opposition No. 91153249 found that Opposer's Zanella "clothing is sold in high-end specialty stores and expensive

department stores."

#### **RESPONSE:**

Denied. The document speaks for itself.

# **REQUEST NO. 21:**

Admit that consumers of Opposer's goods sold under its Zanella Marks are sophisticated and discriminating consumers.

# **RESPONSE:**

Denied.

# **REQUEST NO. 22:**

Admit that Opposer is aware of no actual confusion among the consuming public between Opposer's Zanella Mark and Applicant's Zella Mark.

# **RESPONSE**:

Admitted.

# **REQUEST NO. 23:**

Admit that scarves have never been distributed in connection with Opposer's Zanella Marks in the United States.

RESPONSE	<b>)</b>

Denied.

# REQUEST NO. 24:

Admit that hats have never been distributed in connection with Opposer's Zanella Marks in the United States.

# **RESPONSE:**

Admitted.

# REQUEST NO. 25:

Admit that swimwear has never been distributed in connection with Opposer's Zanella Marks in the United States.

# **RESPONSE:**

Admitted.

# **REQUEST NO. 26:**

Admit that socks have never been distributed in connection with Opposer's Zanella Marks in the United States.

# **RESPONSE:**

Admitted

# REQUEST NO. 27:

Admit that underwear has never been distributed in connection with Opposer's Zanella Marks in the United States.

#### **RESPONSE:**

Admitted.

# REQUEST NO. 28:

Admit that mantles have never been distributed in connection with Opposer's Zanella Marks in the United States.

# RESPONSE:

Admitted.

#### REQUEST NO. 29:

Admit that waistcoats have never been distributed in connection with Opposer's Zanella Marks in the United States.

#### RESPONSE:

Admitted.

#### REQUEST NO. 30:

Admit that stockings have never been distributed in connection with Opposer's Zanella

Marks in the United States.

# **RESPONSE:**

Admitted.

# REQUEST NO. 31:

Admit that ties have never been distributed in connection with Opposer's Zanella Marks in the United States.

# **RESPONSE:**

Admitted.

# REQUEST NO. 32:

Admit that men's blouses have never been distributed in connection with Opposer's Zanella Mark in the United States.

#### **RESPONSE**:

Denied.

# REQUEST NO. 33:

Admit that Opposer's Zanella Marks were not used on or in connection with men's mantles distributed in the United States prior to May 21, 1987.

Admitted.

# REQUEST NO. 34:

Admit that Opposer's Zanella Marks were not used on or in connection with men's blouses distributed in the United States prior to May 21, 1987.

# **RESPONSE:**

Admitted.

# REQUEST NO. 35:

Admit that Opposer's Zanella Marks were not used on or in connection with men's waistcoats distributed in the United States prior to May 21, 1987.

# **RESPONSE:**

Admitted.

# REQUEST NO. 36:

Admit that Opposer's Zanella Marks were not used on or in connection with men's socks distributed in the United States prior to May 21, 1987.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 37:

Admit that Opposer's Zanella Marks were not used on or in connection with men's stockings distributed in the United States prior to May 21, 1987.

# **RESPONSE:**

Admitted.

# **REQUEST NO. 38:**

Admit that Opposer's Zanella Marks were not used on or in connection with men's ties distributed in the United States prior to May 21, 1987.

## **RESPONSE:**

Admitted.

# REQUEST NO. 39:

Admit that Opposer's Zanella Marks were not used on or in connection with men's scarves distributed in the United States prior to May 21, 1987.

#### RESPONSE:

Admitted.

#### REQUEST NO. 40:

Admit that Opposer's Zanella Marks were not used on or in connection with men's hats

distributed in the United States prior to May 21, 1987.

#### RESPONSE:

Admitted.

# REQUEST NO. 41:

Admit that Opposer's Zanella Marks were not used on or in connection with men's swimwear distributed in the United States prior to May 21, 1987.

#### **RESPONSE:**

Admitted.

#### **REQUEST NO. 42:**

Admit that Opposer's Zanella Marks were not used on or in connection with men's underwear distributed in the United States prior to May 21, 1987.

# RESPONSE:

Admitted.

# REQUEST NO. 43:

Admit that Opposer's Zanella Marks were not used on or in connection with women's scarves distributed in the United States prior to July 13, 1994.

Admitted.

#### REQUEST NO. 44:

Admit that Opposer's Zanella Marks were not used on or in connection with women's hats distributed in the United States prior to July 13, 1994.

# **RESPONSE:**

Admitted.

# **REQUEST NO. 45**:

Admit that Opposer's Zanella Marks were not used on or in connection with women's swimwear distributed in the United States prior to July 13, 1994.

# **RESPONSE:**

Admitted.

#### REQUEST NO. 46:

Admit that Opposer's Zanella Marks were not used on or in connection with women's socks distributed in the United States prior to July 13, 1994.

## **RESPONSE:**

Admitted.

# REQUEST NO. 47:

Admit that Opposer's Zanella Marks were not used on or in connection with women's underwear distributed in the United States prior to July 13, 1994.

# **RESPONSE:**

Admitted,

#### REQUEST NO. 48:

Admit that Opposer's Zanella Marks were not used on or in connection with scarves distributed in the United States prior to April 11, 2000.

# RESPONSE:

Admitted.

# REQUEST NO. 49:

Admit that Opposer's Zanella Marks were not used on or in connection with hats distributed in the United States prior to April 11, 2000.

#### RESPONSE:

Admitted.

#### REQUEST NO. 50:

Admit that Opposer's Zanella Marks were not used on or in connection with swimwear

distributed in the United States prior to April 11, 2000.

# **RESPONSE:**

Admitted.

# REQUEST NO. 51:

Admit that Opposer's Zanella Marks were not used on or in connection with socks distributed in the United States prior to April 11, 2000.

# **RESPONSE:**

Admitted.

# REQUEST NO. 52:

Admit that Opposer's Zanella Marks were not used on or in connection with underwear distributed in the United States prior to April 11, 2000.

#### **RESPONSE:**

Admitted.

# REQUEST NO. 53:

Admit that Opposer's Zanella Marks were not used on or in connection with mantles distributed in the United States prior to April ii, 2000.

Admitted.

#### REQUEST NO. 54:

Admit that Opposer's Zanella Marks were not used on or in connection with waistcoats distributed in the United States prior to April 11, 2000.

#### RESPONSE:

Admitted.

# REQUEST NO. 55:

Admit that Opposer's Zanella Marks were not used on or in connection with stockings distributed in the United States prior to April 11, 2000.

# **RESPONSE:**

Admitted.

# REQUEST NO. 56:

Admit that Opposer's Zanella Marks were not used on or in connection with ties distributed in the United States prior to April 11, 2000.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 57:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's mantles distributed in the United States.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 58:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's blouses distributed in the United States.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 59:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No.

1527003, the Zanella Mark was not being used on or in connection with men's waistcoats distributed in the United States.

Admitted.

#### REQUEST NO. 60:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's socks distributed in the United States.

# **RESPONSE:**

Admitted.

#### **REQUEST NO. 61:**

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's stockings distributed in the United States.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 62:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella

Mark was not being used on or in connection with men's ties distributed in the United States.

## **RESPONSE:**

Admitted.

# REQUEST NO. 63:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's scarves distributed in the United States.

#### RESPONSE:

Admitted.

#### REQUEST NO. 64:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's hats distributed in the United States.

#### **RESPONSE**:

Admitted.

#### REQUEST NO. 65:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United

States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's swimwear distributed in the United States.

#### RESPONSE:

Admitted.

#### REQUEST NO. 66:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1527003, the Zanella Mark was not being used on or in connection with men's underwear distributed in the United States.

#### **RESPONSE:**

Admitted.

#### **REQUEST NO. 67:**

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's mantles distributed in the United States.

Admitted.

#### REQUEST NO. 68:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's blouses distributed in the United States.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 69:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's waistcoats distributed in the United States.

#### **RESPONSE:**

Admitted.

#### REQUEST NO. 70:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No.

1519894, the Zanella Mark was not being used on or in connection with men's socks distributed in the United States.

#### RESPONSE:

Admitted.

#### REQUEST NO. 71:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's stockings distributed in the United States.

## **RESPONSE:**

Admitted.

#### REQUEST NO. 72:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's ties distributed in the United States.

# **RESPONSE**:

Admitted.

#### **REQUEST NO. 73**:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's scarves distributed in the United States.

#### **RESPONSE:**

Admitted.

# REQUEST NO. 74:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's hats distributed in the United States.

#### **RESPONSE:**

Admitted.

#### **REQUEST NO. 75:**

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella Mark was not being used on or in connection with men's swimwear distributed in the United States.

Admitted.

REQUEST NO. 76:

Admit that at the time Opposer submitted its Section 8 Declaration of Use to the United

States Patent and Trademark Office for U.S. Trademark Registration No. 1519894, the Zanella

Mark was not being used on or in connection with men's underwear distributed in the United

States.

**RESPONSE**:

Admitted.

Dated: November 20, 2007.

Stuart E. Benson

Michael H. Selter

MANELLI DENISON & SELTER PLLC

2000 M Street, N.W.

Suite 700

Washington, D.C. 20036

202.261.1000

Attorneys for Opposer Zanella Ltd.

# **CERTIFICATE OF SERVICE**

I, Stuart E. Benson, hereby certify that on this 20<sup>th</sup> day of November, 2007, I caused a copy of the foregoing OPPOSER ZANELLA LTD.'S RESPONSES TO APPLICANT NORDSTROM, INC.'S FIRST SET OF REQUESTS FOR ADMISSIONS to be served on counsel for Applicant by overnight courier, addressed as follows:

William O. Ferron, Jr., Esq. SEED IP Law Group PLLC 701 Fifth Avenue, Suite 5400 Seattle, Washington 98104

Stuart E. Benson



# THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

	RECEIVED 's
ZANELLA LTD.,	)
	) NOV 2 1 20u/
Opposer	SEED INTELLECTUAL PROPERTY
v.	LAW GROUP-LITIGATION 700043.80073
NORDSTROM, INC.,	Opposition No. 91177858
Applicant (S/N 77/025,747)	) ) )
	<b>}</b>

# OPPOSER ZANELLA LTD.'S RESPONSES TO APPLICANT NORDSTROM, INC.'S <u>FIRST SET OF INTERROGATORIES</u>

Pursuant to Fed. R. Civ. P. 33 and 37 C.F.R. § 2.120, by and through its counsel, Opposer Zanella, Ltd. ("Opposer" or "Zanella") hereby responds to the First Set of Interrogatories served on it by Applicant Nordstrom, Inc. ("Applicant" or "Nordstrom").

#### **GENERAL OBJECTIONS**

- Opposer objects to Applicant's Interrogatories insofar as they seek to obtain
  information that is not relevant or material to the claims or defenses of either
  party and is not reasonably calculated to lead to the discovery of admissible
  evidence.
- Opposer objects to those Interrogatories that are duplicative or cumulative or as to
  which information may be obtained from another source that is more convenient,
  less burdensome and less expensive.
- 3. Opposer objects to Applicant's Interrogatories to the extent they seek privileged

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#### **INTERROGATORY NO. 36:**

For each of Opposer's U.S. Trademark Registrations for its Zanella Marks, including U.S. Reg. Nos. 1519894, 1992385, 1990695, and 2453062, state whether the goods deleted from each of Opposer's U.S. Trademark Registrations were being used in conjunction with the corresponding Zanella Mark in the United States as of:

- (a) the date Opposer filed the underlying U.S. Trademark Application; and
- (b) the date Opposer filed declarations claiming the Zanella Mark was in use for those goods.

#### **RESPONSE:**

Opposer objects to Interrogatory No. 36 as being vague as to the meaning of Opposer's goods being "used." Subject to this objection, with respect to the registrations named in the interrogatory, Opposer's use of its Zanella mark on goods identified in the registrations can be found in the documents provided in response to Applicant's Document Request No. 1. To Opposer's knowledge, its Zanella mark was not being used on the goods deleted from these registrations (a) as of the dates of filing the applications for these registrations or (b) as of the dates of filing the declarations of use of the marks.

#### **INTERROGATORY NO. 37:**

State whether Opposer's Zanella Mark found in U.S. Trademark Registration No. 1519894 had been used on or in connection with all of the goods deleted from Opposer's U.S. Trademark Registration No. 1519894 (including men's mantles, blouses, waistcoats, socks, stockings, ties, scarves, hats, swimwear, and underwear) as of:

- (a) the date Opposer filed the underlying U.S. Trademark Application Serial No. 73662018;
- (b) the date Opposer filed the declaration in connection with U.S. Trademark Application Serial No. 73662018 claiming the Zanella Mark was in use for those goods; and
- (c) the date Opposer filed a Section 8 Declaration of Use in connection with U.S. Trademark Registration No. 1519894 claiming the Zanella Mark was in use for those goods.

#### **RESPONSE:**

To Opposer's knowledge, its Zanella mark was not being used on the goods deleted from this registration (a) as of the dates of filing the applications for these registrations or (b) as of the dates of filing the declarations of use of the mark.

#### **INTERROGATORY NO. 38:**

State whether Opposer's Zanella Mark found in U.S. Trademark Registration No. 1527003 had been used on men's mantles, blouses, waistcoats, socks, stockings, ties, scarves, hats, swimwear, or underwear, as of:

- (a) the date Opposer filed the underlying U.S. Trademark Application Serial No. 73662076;
- (b) the date Opposer filed the declaration in connection with U.S. Trademark Application Serial No. 73662076 claiming the Zanella Mark was in use for those goods; and
- (c) the date Opposer filed a Section 8 Declaration of Use in connection with U.S.
  Trademark Registration No. 1527003 claiming the Zanella Mark was in use for those

goods.

#### **RESPONSE:**

To Opposer's knowledge, its Zanella mark was not being used on the goods deleted from this registration (a) as of the dates of filing the applications for these registrations or (b) as of the dates of filing the declarations of use of the mark.

Signed as to objections.

Dated: November 20, 2007

Stuart E. Benson

Michael H. Selter

MANELLI DENISON & SELTER PLLC

2000 M Street, N.W.

Suite 700

Washington, D.C. 20036

202.261.1000

Attorneys for Opposer Zanella Ltd.

#### **VERIFICATION**

J declare under the penalty of perjury of the laws of the United States of America that the foregoing answers have been prepared from information and records supplied by Zanella Ltd., that I believe that such information and records to be reliable and that on that basis I believe that to the best of my knowledge the foregoing answers are true and correct.

Executed this 19th day of November, 2007 in New York, New York.

Rick Miller

#### **CERTIFICATE OF SERVICE**

I, Stuart E. Benson, hereby certify that on this 20<sup>th</sup> day of November, 2007, I caused a copy of the foregoing OPPOSER ZANELLA LTD.'S RESPONSES TO APPLICANT NORDSTROM, INC.'S FIRST SET OF INTERROGATORIES to be served on counsel for Applicant by overnight courier, addressed as follows:

William O. Ferron, Jr., Esq. SEED IP Law Group PLLC 701 Fifth Avenue, Suite 5400 Seattle, Washington 98104

Stuart E. Benson

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR TRADEMARK REGISTRATION UNDER SECTION 1(a)

Mark:

**ZANELLA & Design** 

Int. Class: 25

Applicant:

Zanella Ltd.

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Applicant, ZANELLA LTD., is a corporation organized and existing under the laws

of Delaware with its principal place of business at:

681 Fifth Avenue

New York, New York 10022

The above-identified applicant has adopted and is using the mark shown in the

accompanying drawing for the following goods: Women's and men's clothing, namely,

shorts, skirts, blouses, pants, jackets, coats, vests, scarves, hats, swimwear, raincoats,

socks, underwear, mantels, shirts, waistcoats, trousers, stockings and ties and requests

that said mark be registered in the United States Patent and Trademark Office on the

Principal Register established by the Act of July 5, 1946.

The trademark was first used in connection with the services at least as early

January 1993; was first used in commerce between the United States and Italy in January

1993; and is now in use in such commerce.

Applicant is the owner of Registration Nos. 1,992,385 for "ZANELLA & Design",

1,519,584 for "ZANELLA", 1,990,695 ("ZANELLA") and 1,527,003 for "ZANELLA &

Design."

A specimen showing the mark as actually used is presented herewith.

ZAN 00397

#### **POWER OF ATTORNEY**

Applicant hereby appoints Stuart E. Benson and Mary Boney Denison, attorneys at law, Farkas & Manelli, PLLC, 2000 M Street, N.W., Washington, D.C. 20036, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection with it, and to receive the certificate of registration. Please address all correspondence to:

Stuart E. Benson Farkas & Manelli PLLC 1233 20th street, N.W., Suite 700 Washington, D.C. 20036 (202) 261.1000

#### **DECLARATION**

Armando Di Natale, being duly warned that wilful false statements and the like are punishable by fine or imprisonment or both (18 U.S.C. § 1001) and may jeopardize the validity of this application or any registration resulting from it, declares:

I am the President of the applicant corporation and am authorized to execute this application on its behalf. I believe the applicant is the owner of the mark sought to be registered and to the best of our knowledge and belief, no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive. All statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true.

Dated: April 11, 2000

Respectfully submitted,

ZANELLA LTD.

Armando Di Natale

President

Int. Cl.: 25

Prior U.S. Cl.: 39

## United States Patent and Trademark Office Registered Jan. 10, 1989

#### TRADEMARK PRINCIPAL REGISTER

#### ZANELLA

FRATELLI ZANELLA S.P.A. (ITALY CORPO-RATION) VIA CAPOVILLA 23/25 CALDOGNO (VICENZA), ITALY

FOR: MEN'S WEARING APPAREL, NAMELY RAINCOATS, MANTLES, JACKETS, SHIRTS, BLOUSES, WAISTCOATS, TROUSERS, PANTS, SOCKS, STOCKINGS, TIES, SCARVES, HATS, SWIMWEAR, VESTS AND UNDERWEAR; IN CLASS 25 (U.S. CL. 39).

FIRST USE 2-0-1961; IN COMMERCE 5-0-1975.

OWNER OF U.S. REG. NOS. 1,236,427, 1,259,477 AND OTHERS.

SEC: 2(F).

SER. NO. 662,018, FILED 5-21-1987.

MARIA SOLOMON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

### United States Patent and Trademark Office Registered Feb. 28, 1989

Reg. No. 1,527,003

TRADEMARK PRINCIPAL REGISTER

FRATELLI ZANELLA S.P.A. (ITALY CORPO-RATION) VIA CAPOVILLA 23/25 CALDOGNO, ITALY

FOR: MEN'S WEARING APPAREL, NAMELY RAINCOATS, MANTELS, JACKETS, SHIRTS, BLOUSES, WAISTCOATS, TROUSERS, PAN'IS, SOCKS, STOCKINGS, TIES, SCARVES, HATS, SWIMWEAR, VESTS AND UNDERWEAR, IN CLASS 25 (U.S. CL. 39).

FIRST USE 1-1-1987; IN COMMERCE 1-1-1987.

OWNER OF U.S. REG. NOS. 1,236,427, 1,259,477 AND OTHERS.

SEC. 2(F).

SER. NO. 662,076, FILED 5-21-1987.

MARIA SOLOMON, EXAMINING ATTORNEY



#### AFFIDAVIT OF USE AND INCONTESTABILITY OF A TRADEMARK UNDER 15 USC SECTIONS 8 AND 15(1)

#10

Mark:

ZANELLA

Registration No.:

1,519,894

Class:

International 25 Prior U.S. 39

#### TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Ricky R. Miller, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, declares he is Vice President-Finance of Zanella, Ltd., the authorized representative of Zanella, S.p.A. (see attached copy of Power of Attorney from the Trustee of Zanella, S.p.A. to Zanella, Ltd.), an Italian corporation and owner of the above identified registration issued January 10, 1989, as shown by records in the Patent and Trademark Office;

That the mark shown therein has been in continuous use in commerce regulated by the United States for five consecutive years from the date of the registration to the present, on or in connection with all of the goods stated in the registration.

That said mark is still in use in interstate commerce and commerce between the United States and a foreign country, as evidenced by the attached specimen and that there has been no final decision adverse to the claim of ownership of Zaneila S.p.A. of such mark for such goods, or to registrant's right to register the same or to keep the same on the register; that there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

That, as Vice President-Finance of Zanella, Ltd., the authorized representative of Zanella, S.p.A., the undersigned is charged with overall responsibility for the marks owned by Zanella, S.p.A. and Zanella, Ltd., which are used on ZANELLA products, the sales of which have been approximately \$31,000,000 during the past year. He is personally ultimately responsible for the quality control and sales of the goods bearing the ZANELLA marks which are sold in approximately 500 stores in the United States. Further that he personally oversees the advertising for all the ZANELLA products. That the above information is provided of the undersigned's own personal knowledge.

#### POWER OF ATTORNEY

2

Registrant hereby appoints: L. Janá Sigars, Esq., of Holtzman, Krinzman, Equels & Furia, 2601 South Bayshore Drive, Miami, Florida 33133, a member of the Bar of the State of Florida, to act as its attorney, to receive any correspondence relating to this registration, to transact all business in the Patent and Trademark Office in connection therewith, upon whom notice or process in proceedings affecting the mark may be served.

### DESIGNATION OF DOMESTIC REPRESENTATIVE

2 K

L. Janá Sigars, Esq., of Holtzman, Krinzman, Equels & Furia, 2601 South Bayshore Drive, Miami, Florida 33133 is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

ZANELLA S.p.A.

Dated: 8/25/95

Ву:\_\_\_

Ricky R. Miller, a/k/a Richard Miller

Vice President-Finance

Zanella, Ltd.

Authorized Representative

#### CERTIFICATE OF EXPRESS MAIL

Express Mail label number: IB 543

IB 543634399US

Date of deposit:

must 51, 1995

I hereby certify that Registrant's Response to Renewal Examiner's correspondence and Amended Affidavit of Use and Incontestability of a Trademark Under 15 USC Sections 8 & 15(1) for ZANELLA is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202.

Janá Sigars

WPWIN-27201



## AFFIDAVIT OF USE AND INCONTESTABILITY OF A TRADEMARK UNDER 15 USC SECTIONS 8 AND 15(1)

Mark:

ZANELLA and DESIGN

Registration No.:

1,527,003

Class:

International 25 Prior U.S. 39

#### TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Ricky R. Miller, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document, declares he is Vice President-Finance of Zanella, Ltd., the authorized representative of Zanella, S.p.A. (see attached copy of Power of Attorney from the Trustee of Zanella, S.p.A. to Zanella, Ltd.), an Italian corporation and owner of the above identified registration issued February 28, 1989, as shown by records in the Patent and Trademark Office;

That the mark shown therein has been in continuous use in commerce regulated by the United States for five consecutive years from the date of the registration to the present, on or in connection with all of the goods stated in the registration.

That said mark is still in use in interstate commerce and commerce between the United States and a foreign country, as evidenced by the attached specimen and that there has been no final decision adverse to the claim of ownership of Zanella S.p.A. of such mark for such goods, or to registrant's right to register the same or to keep the same on the register; that there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts; and that all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

That, as Vice President-Finance of Zanella, Ltd., the authorized representative of Zanella, S.p.A., the undersigned is charged with overall responsibility for the marks owned by Zanella, S.p.A. and Zanella, Ltd., which are used on ZANELLA products, the sales of which have been approximately \$31,000,000 during the past year. He is personally ultimately responsible for the quality control and sales of the goods bearing the ZANELLA marks which are sold in approximately 500 stores in the United States. Further that he personally oversees the advertising for all the ZANELLA products. That the above information is provided of the undersigned's own personal knowledge.



#### POWER OF ATTORNEY

Registrant hereby appoints: L. Janá Sigars, Esq., of Holtzman, Krinzman, Equels & Furia, 2601 South Bayshore Drive, Miami, Florida 33133, a member of the Bar of the State of Florida, to act as its attorney, to receive any correspondence relating to this registration, to transact all business in the Patent and Trademark Office in connection therewith, upon whom notice or process in proceedings affecting the mark may be served.

#### DESIGNATION OF DOMESTIC REPRESENTATIVE

L. Janá Sigars, Esq., of Holtzman, Krinzman, Equels & Puria, 2601 South Bayshore Drive, Miami, Florida 33133 is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

ZANELLA S.p.A.

Dated: 8/25/95

. [

Ricky R Miller, a/k/a Richard Miller

aná Sigars

Vice President-Finance

Zanella, Ltd.

Authorized Representative

#### CERTIFICATE OF EXPRESS MAIL

Express Mail label number: IB 543633794 U

Date of deposit: August 31, 1995

I hereby certify that Registrant's Response to Renewal Examiner's correspondence and Amended Affidavit of Use and Incontestability of a Trademark Under 15 USC Sections 8 & 15(1) for ZANELLA and DESIGN is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202.

WPWIN-27200

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#### APPLICATION FOR TRADEMARK REGISTRATION

Mark: ZANELLA

Class No.: International Class No. 25

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

FG 03 17X

 $\mathbb{P}_{p}C_{p}^{-1}$ 

Fratelli Zanella S.p.A. F3
Via Capovilla 23/25
36030 Caldogno (Vicenza), Italy/

The above-entitled applicant, a corporation duly organized and existing under the laws of Italy, has adopted and is using the trademark shown in the accompanying drawing for/men's wearing apparel, namely raincoats, mantes, jackets, shirts, blouses, waistcoats, trousers, pants, socks, stockings, ties, scarves, hats, swimwear, vests and underwear, in International Class 25. Applicant requests that said mark be registered in the United states Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946.

The trademark was first used on the goods in February 1961; it was first used in United States commerce in May 1975; and it is now in use in such commerce.

A stylized version of the mark was registered by applicant under Registration No. 1,257,646 dated November 15, 1983. Said registration is now in full force and effect.

The mark is used by applying it to the goods, tags and labels affixed to the goods, containers for the goods, advertisements, other promotional materials used to advertise applicant's goods and other means customary in the trade. Five

specimens showing the mark as actually used are presented herewith.

#### POWER OF ATTORNEY

The undersigned hereby appoints GRAHAM & JAMES, 1050 17th
Street, N.W., Washington, D.C. 20036, a law firm all members of
Which office are members of the Bar of the District of Columbia,
to file this Application and to transact all business in the
United States Patent and Trademark Office in connection
therewith.

#### APPOINTMENT OF DOMESTIC REPRESENTATIVE

GRAHAM & JAMES, whose postal address is 1050 17th Street, N.W., Washington, D.C. 20036 is hereby designated as Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

#### DECLARATION

Landino Lovison, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that: he is Managing Director of the Applicant, Fratelli Zanella S.p.A., and is authorized to execute this instrument as an officer of and on behalf of said Applicant; he believes said Applicant to be the owner of the trademark sought to be registered; to the best of his knowledge and belief, no other person, firm, corporation or association has

the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion or to cause mistake or to deceive; the facts set forth in this application are true; all statements made of his knowledge are true; and all statements made on information and belief are believed to be true.

FRATELLI ZAMELLA/SAP.A.

Dated: May 21 , 19 87

Landino Lovison

Its: Managing Director

• • •



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE 62976

#### APPLICATION FOR TRADEMARK REGISTRATION

Mark: ZANELLA with design

Class No.: International Class No. 25

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

127 (03) 17*X*  /Fratelli Zanella S.p.A. Via Capovilla 23/25 36030 Caldogno (Vicenza), Italy/

The above-entitled applicant, a corporation duly organized and existing under the laws of Italy, has adopted and is using the trademark shown in the accompanying drawing for/men's wearing apparel, namely raincoats, mant#s, jackets, shirts, blouses, waistcoats, trousers, pants, socks, stockings, ties, scarves, hats, swimwear, vests and underwear, in International Class 25. Applicant requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register with metron 2(f) established by the Act of July 5, 1946,

NERA

The trademark was first used on the goods on January 1, 1987; it was first used in United States commerce on January 1, 1987; and it is now in use in such commerce.

A stylized version of the mark was registered by applicant under Registration No. 1,257,646 dated November 15, 1983. Said registration is now in full force and effect.

The mark is used by applying it to the goods, tags and labels affixed to the goods, containers for the goods, advertisements, other promotional materials used to advertise applicant's goods and other means customary in the trade. Five

specimens showing the mark as actually used are presented herewith.

#### POWER OF ATTORNEY

The undersigned hereby appoints GRAHAM & JAMES //1050 17th

Street, N.W., Washington, D.C. 20036, a law firm all members of which office are members of the Bar of the District of Columbia, to file this Application and to transact all business in the United States Patent and Trademark Office in connection therewith.

#### APPOINTMENT OF DOMESTIC REPRESENTATIVE

GRAHAM & JAMES, whose postal address is 1050 17th Street, N.W., Washington, D.C. 20036, is hereby designated as Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

#### DECLARATION

Landino Lovison, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that: he is Managing Director of the Applicant, Fratelli Zanella S.p.A., and is authorized to execute this instrument as an officer of and on behalf of said Applicant; he believes said Applicant to be the owner of the trademark sought to be registered; to the best of his knowledge and belief, no other person, firm, corporation or association has

the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion or to cause mistake or to deceive; the facts set forth in this Application are true; all statements made of his knowledge are true; and all statements made on information and belief are believed to be true.

FRATELLI	LANKIJA	S.p.A
EXMIDUAL	Series in the series of	O.P.V

Dated: May 21 , 1987

Landino Lovisor

Its: Managing Director

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#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: ZANELLA S.p.A.

SERIAL NO.: 74/548674

FILED: July 13, 1994

MARK: ZANELLA

Assistant Commissioner for Trademark

2900 Crystal Drive

Arlington, VA 22202-3513

) Law Office 15

) Trademark ) Attorney:

ysana Miraballes

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#### RESPONSE TO OFFICE ACTION AND AMENDMENT TO APPLICATION

Office Action dated January 3, 1995 has been received and its contents carefully noted. Based on the Examining Attorney's remarks, the Applicant respectfully submits the following:

#### INTRODUCTION

The Examining Attorney has indicated that the mark is primarily merely a surname and has therefore refused registration of the mark on the Principal Register. In addition, the Examining Attorney has noted the informality that the identification of goods is unacceptable as too broad and has suggested an amended identification of the Applicant's goods. Further, the Examining Attorney enclosed copies of existing registrations and requested Applicant to claim ownership of the registrations if Applicant is in fact the owner of said registrations. Applicant responds as follows:

#### EXPLANATION AND AMENDMENT

In reply to the Examining Attorney's refusal based upon the allegation that the Applicant's "ZANELLA" Mark (hereinafter the "ZANELLA Mark" or the "Mark") is primarily merely a surname, Applicant asserts that its Mark is distinctive and a recognized Mark for wearing apparel. The primary significance of Applicant's Mark to the purchasing public is as a source identifier for fine clothing. Applicant's Mark was first used in Italy at least as early as 1961 where it became and remains today recognized as a leading Mark for high quality wearing apparel. The popularity of the ZANELLA Mark expanded throughout Europe, North and South America, and the Middle East where it similarly became and remains a well-known and recognized Mark for wearing apparel. The ZANELLA Mark's world-wide fame and recognition

is evidenced by its existing U.S. registrations (discussed below), as well as trademark registrations in Italy, Canada and Western Europe and pending applications for the ZANELLA Mark in Venezuela and throughout Europe. The Mark's popularity in the United States is further evidenced by the attached articles which discuss ZANELLA suits, slacks and clothing, demonstrating that ZANELLA is a recognized Mark in U.S. fashion. The attached articles from the Chicago Tribune and Women's Wear Daily further demonstrate that the primary significance of the ZANELLA Mark to the purchasing public is as a source identifier for fine women's and men's clothing.

The diverse wearing apparel sold under the ZANELLA trademarks has been advertised to the purchasing public and to the trade in the United States through advertising media, including newspapers, magazines, trade publications, and the like. Goods bearing the ZANELLA Marks are sold in approximately 500 stores in the United States and approximately 2,000 stores world-wide. On an annual basis, Applicant spends over \$1,000,000 in advertising for ZANELLA products and has spent more than \$10,000,000 over the past decade. Sales of ZANELLA products have steadily increased over the years, with \$31,000,000 in sales during the past year and over \$250,000,000 in sales over the past decade. By virtue of the wide renown of the ZANELLA trademarks throughout the United States and world-wide, coupled with the growing distribution and sale of the various products distributed under the trademarks, the ZANELLA Marks are distinctive in the minds of the purchasing public, and products displaying such marks are immediately identified by the purchasing public as a source identifier for the ZANELLA trademarked products.

In further support of Applicant's assertion that its ZANELLA Mark is not primarily a surname, Applicant claims it is the owner of prior registrations on the Principal Register for the same mark for similar goods. In particular, Applicant is the owner of U.S. Trademark Registration No. 1,519,894 for ZANELLA, used in connection with men's wearing apparel, namely raincoats, mantles, jackets, shirts, blouses, waistcoats, trousers, pants, socks, stockings, ties, scarves, hats, swimwear, vests and underwear in Class 25. Applicant is also the owner of U.S. Trademark Registration No. 1,527,003 for ZANELLA & Design which is also used in connection with men's wearing apparel in Class 25. Furthermore, Affidavits of Use and Incontestability under Sections 8 & 15 of the Trademark Act of 1946, as amended, have been filed for the above ZANELLA registrations and are currently pending with the PTO. (see attached copies of Registrations and Affidavits of Use and Incontestability).

Additionally, Applicant has fiercely sought to protect its distinctive Mark in the United States against others who have attempted to benefit from the use of Applicant's Mark. (See attached copy of Complaint filed against European Fashion Warehouses, Inc. for their unauthorized use of the ZANELLA Mark).

In response to the Examining Attorney's note that the identification of the Applicant's goods is indefinite, the Applicant strikes its previous identification of goods and hereby amends its application and adopts the following identification of goods:

"Women's clothing, namely, shorts, skirts, dresses, blouses, pants, jackets, coats, vests, scarves, hats, swimwear, raincoats, socks and underwear".

In reply to the Examining Attorney's request that the Applicant submit a claim of ownership of Registration Nos. 1,527,003 and 1,519,894 if the Applicant is the owner of said registrations, Applicant states, as asserted above, it is the owner of the registrations as evidenced by the attached copies of the Registrations and Affidavits of Use and Incontestability.

In view of the foregoing response and amendments, Applicant respectfully requests that this application be passed on to publication.

L Jana Sigars, Esq.
Attorney for Applicant
HOLTZMAN, KRINZMAN, EQUELS,
SIGARS & FURIA
2601 S. Bayshore Drive
Suite 600
Miami, FL 33133
(305) 859-7700

Respectfully submitted,

R APPLICANT IS THE OWNER OF US. REG'S 1527003 AND 1519894 PRIN

#### **CERTIFICATE OF EXPRESS MAIL**

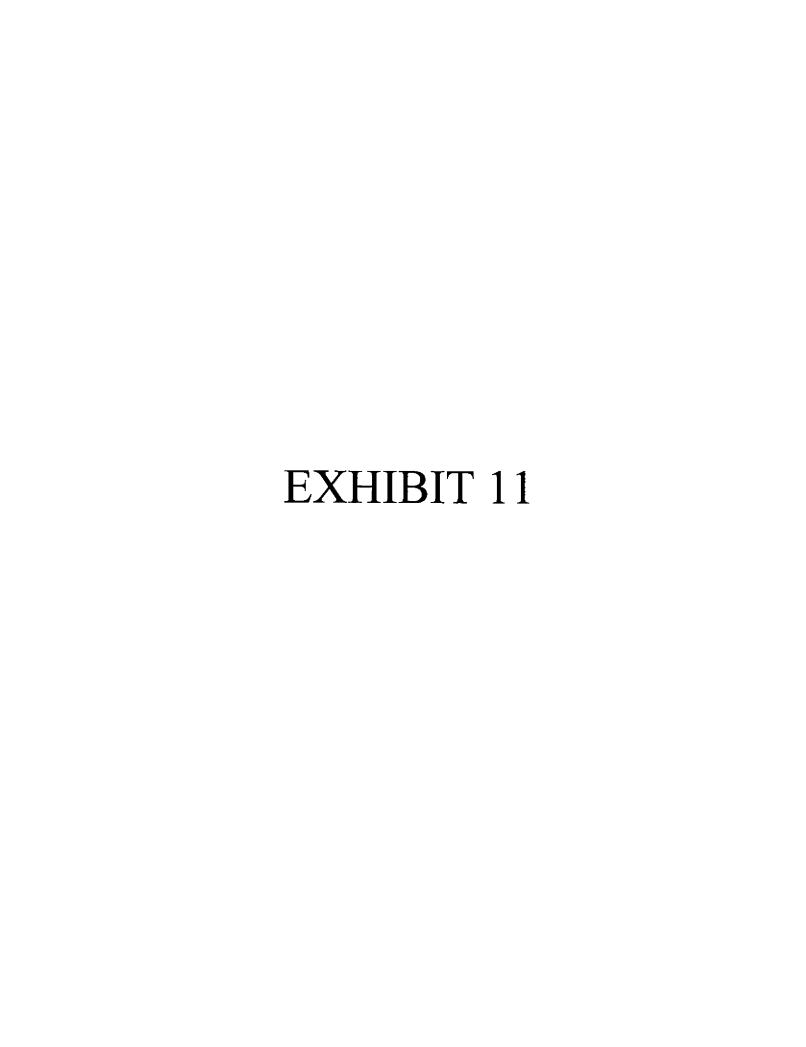
Express Mail label number: IBS43633486 US

Date of deposit: July 3 1995

I hereby certify that Applicant's Response to Office Action and Amendment to Application is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22702.

Jana Sigars

WPWIN-27918



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

## United States Patent and Trademark Office Reg. No. 1,990,695 Registered Aug. 6, 1996

### TRADEMARK PRINCIPAL REGISTER

#### ZANELLA

ZANELLA S.P.A. (ITALY CORPORATION) VIA CAPOVILLA 19 CALDOGNO (VI), ITALY 36030

FOR: WOMEN'S CLOTHING, NAMELY SHORTS, SKIRTS, DRESSES, BLOUSES, PANTS, JACKETS, COATS, VESTS, SCARVES, HATS, SWIMWEAR, RAINCOATS, SOCKS AND UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-31-1978; IN COMMERCE 1-31-1978.

OWNER OF U.S. REG. NOS. 1,519,894 AND 1,527,003.

SEC. 2(F).

SER. NO. 74-548,674, FILED 7-13-1994.

SUSANA BEATRIZ MIRABALLES, EXAMINING ATTORNEY

JH 15

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: ZANELLA S.p.A.

SERIAL NO.: 74/54867

FILED: July 13, 1994

MARK: ZANELLA & Design

Assistant Commissioner for Trademark
2900 Crystal Drive

Arlington, VA 22202-3513

) Law Office 15

Trademark Attorney:

Susana Miraballes

RESPONSE TO OFFICE ACTION AND AMENDMENT TO APPLICATION

Office Action dated January 3, 1995 has been received and its contents carefully noted. Based on the Examining Attorney's remarks, the Applicant respectfully submits the following:

#### INTRODUCTION

The Examining Attorney has indicated that the mark is primarily merely a surname and has therefore refused registration of the mark on the Principal Register. In addition, the Examining Attorney has noted the informality that the identification of goods is unacceptable as too broad and has suggested an amended identification of the Applicant's goods. Further, the Examining Attorney enclosed copies of existing registrations and requested Applicant to claim ownership of the registrations if Applicant is in fact the owner of said registrations. Applicant responds as follows:

#### EXPLANATION AND AMENDMENT

In reply to the Examining Attorney's refusal based upon the allegation that the Applicant's "ZANELLA & Design" Mark (hereinafter the "ZANELLA Mark" or the "Mark") is primarily merely a surname, Applicant asserts that its Mark is distinctive and a recognized Mark for wearing apparel. The primary significance of Applicant's Mark to the purchasing public is as a source identifier for fine clothing. Applicant's Mark was first used in Italy at least as early as 1961 where it became and remains today recognized as a leading Mark for high quality wearing apparel. The popularity of the ZANELLA Mark expanded throughout Europe, North and South America, and the Middle East where it similarly became and remains a well-known and recognized Mark for wearing apparel. The ZANELLA Mark's world-wide fame and

recognition is evidenced by its existing U.S. registrations (discussed below), as well as trademark registrations in Italy, Canada and Western Europe and pending applications for the ZANELLA Mark in Venezuela and throughout Europe. The Mark's popularity in the United States is further evidenced by the attached articles which discuss ZANELLA suits, slacks and clothing, demonstrating that ZANELLA is a recognized Mark in U.S. fashion. The attached articles from the Chicago Tribune and Women's Wear Daily further demonstrate that the primary significance of the ZANELLA Mark to the purchasing public is as a source identifier for fine women's and men's clothing.

The diverse wearing apparel sold under the ZANELLA trademarks has been advertised to the purchasing public and to the trade in the United States through advertising media, including newspapers, magazines, trade publications, and the like. Goods bearing the ZANELLA Marks are sold in approximately 500 stores in the United States and approximately 2,000 stores world-wide. On an annual basis, Applicant spends over \$1,000,000 in advertising for ZANELLA products and has spent more than \$10,000,000 over the past decade. Sales of ZANELLA products have steadily increased over the years, with \$31,000,000 in sales during the past year and over \$250,000,000 in sales over the past decade. By virtue of the wide renown of the ZANELLA trademarks throughout the United States and world-wide, coupled with the growing distribution and sale of the various products distributed under the trademarks, the ZANELLA Marks are distinctive in the minds of the purchasing public, and products displaying such marks are immediately identified by the purchasing public as a source identifier for the ZANELLA trademarked products.

In further support of Applicant's assertion that its ZANELLA Mark is not primarily a surname, Applicant claims it is the owner of prior registrations on the Principal Register for the same mark for similar goods. In particular, Applicant is the owner of U.S. Trademark Registration No. 1,519,894 for ZANELLA, used in connection with men's wearing apparel, namely raincoats, mantles, jackets, shirts, blouses, waistcoats, trousers, pants, socks, stockings, ties, scarves, hats, swimwear, vests and underwear in Class 25. Applicant is also the owner of U.S. Trademark Registration No. 1,527,003 for ZANELLA & Design which is also used in connection with men's wearing apparel in Class 25. Furthermore, Affidavits of Use and Incontestability under Sections 8 & 15 of the Trademark Act of 1946, as amended, have been filed for the above ZANELLA registrations and are currently pending with the PTO. (see attached copies of Registrations and Affidavits of Use and Incontestability).

Additionally, Applicant has fiercely sought to protect its distinctive Mark in the United States against others who have attempted to benefit from the use of Applicant's Mark. (See attached copy of Complaint filed against European Fashion Warehouses, Inc. for their unauthorized use of the ZANELLA Mark).

In response to the Examining Attorney's note that the identification of the Applicant's goods is indefinite, the Applicant strikes its previous identification of goods and hereby amends its application and adopts the following identification of goods:

"Women's clothing, namely, shorts, skirts, dresses, blouses, pants, jackets, coats, vests, scarves, hats, swimwear, raincoats, socks and underwear".

PRINT: THE APPLICANT IS THE OWNER OF U.S. REGISTRATION NOS. 1519894 AND 1527003.

in X

In reply to the Examining Attorney's request that the Applicant submit a claim of ownership of Registration Nos. 1,527,003 and 1,519,894 if the Applicant is the owner of said registrations, Applicant states, as asserted above, it is the owner of the registrations as evidenced by the attached copies of the Registrations and Affidavits of Use and Incontestability.

In view of the foregoing response and amendments, Applicant respectfully requests that this application be passed on to publication.

Respectfully submitted,

Jana Sigara Esq. Attorney for Applicant

HOLTZMAN, KRINZMAN, EQUELS,

SIGARS & FURIA 2601 S. Bayshore Drive

Suite 600

Miami, FL 331/33 (305) 859-7700

#### CERTIFICATE OF EXPRESS MAIL

Express Mail label number: IB543633475 US

Date of deposit: July 3, 1995

I hereby certify that Applicant's Response to Office Action and Amendment to Application is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202.

/ \

Jana Shar

WPWIN-28034

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

## United States Patent and Trademark Office Reg. No. 1,992,385 Registered Aug. 13, 1996

### TRADEMARK PRINCIPAL REGISTER

# Zanella

ZANELLA S.P.A. (ITALY CORPORATION) VIA CAPOVILLA 19 CALDOGNO (VI), ITALY 36030

FOR: WOMEN'S CLOTHING, NAMELY SHORTS, SKIRTS, DRESSES, BLOUSES, PANTS, JACKETS, COATS, VESTS, SCARVES, HATS, SWIMWEAR, RAINCOATS, SOCKS, AND UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-31-1978; IN COMMERCE 1-31-1978.

OWNER OF U.S. REG. NOS. 1,519,894 AND 1,527,003.

SEC. 2(F).

SER. NO. 74-548,675, FILED 7-13-1994.

SUSANA BEATRIZ MIRABALLES; EXAMINING ATTORNEY